

MILLWALL FOOTBALL CLUB

SWINDON TOWN

Football League Division II

Saturday 9th January 1971 K.O. 3 p.m.





OFFICIAL CLUB PROGRAMME 1/- (5p)

MILLWALL FOOTBALL & ATHLETIC CLUB LIMITED



VICE PRESIDENT: R. J. MELLISH M.P.

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Trainer/Coach A. Nelson Trainer/Physiotherapist: J. Blackman

Hon. Medical Officer: Dr. R. F. Boomla.

Registered Office: The Den, New Cross, London, S.E.14 Telephone: 01-639 3143/4

Talking Point

The turn of the year bringing with it the conclusion of the first half of yet another momentous season in the annals of the game has left most of us bemused by events, actions and words forming a conglomeration of controversy perhaps unequalled in the history of the game. Some think it all began with England losing the World Cup back in those warm sunny days of last summer. The critics had their say and the public turned sour, or so it would seem. Statistics reveal an overall drop in attendances. Some say that England's lack of success in Mexico has been a contributory factor in falling gates. It's our contention, however, that people's actions are governed and influenced by a variety of externals, and the topic of declining attendances, wherever argued will find agreement and disagreement as to what are the causes. Over exposure by T.V. is strongly favoured as the villain of the piece in some quarters. Others feel that the game's image has been shaken by public outbursts by well known personalities in the game. Yet others deplore the lack of adventurous flair in the game's make up, with the emphasis on defence rather than attack. Not a few complain about the lowering of Refereeing standards. Through all the talk, be it level headed or acrimonious, certain rays of sunshine can be glimpsed. Crowd violence so much in evidence last season, although many of us think this was overpublicised, seems to have diminished almost to the point of extinction. There has been a welcome decline in 'dirty deeds' on the field of play, and no doubt the suspended sentence used by the disciplinary committee had led to a better code of behaviour amongst players. So we all face the last few months of this season with problems, maybe, but with a great deal to look forward to, and so many wonderful things to happen yet.

HALF-TIME SCOREBOARD

A	Arsenal v. West Ham
В	Burnley v. Everton
С	Chelsea v. Man. Utd
D	Coventry v. lpswich
E	Derby v. Wolves
F	Leeds v. Tottenham
G	Liverpool v. Blackpool
н	Man. C. v. Crystal P
J	Newcastle v. Stoke
K	Southampton v. Huddersfield
L	W.B.A. v. Notts F
M	Birmingham v. Bristol C
N	Cardiff v. Sheff, Wed
o	Carlisle v. Charlton A
P	Hull v. Sunderland
a	Luton v. Q.P.R
R	Middlesbrough v. Leicester
s	Norwich v. Watford
Т	Orient v. Bolton
U	Oxford v. Blackburn
٧	Sheff. Utd. v. Portsmouth
w	Bristol R. v. Aston Villa
x	Reading v. Bradford C
Y	Brentford v. Stockport



Manager's Comments

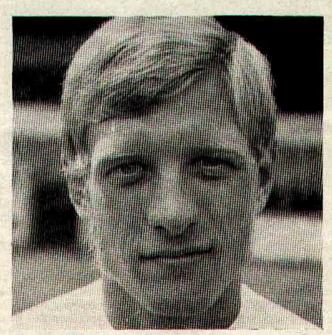
We lost at Stoke. We didn't deserve to because we gave as good as we got in every phase of the game, and if there was any justice in this game of ours we should have made a draw at least. It's a pity we are not playing in the upper sphere because we have proved against Derby and Stoke City that we have nothing to fear if we were fortunate enough to make it. With this in mind we must somehow find the ways and means to give our side a little more strength in one or two positions, then if we cannot make it this season perhaps a better start to the 1971/72 season will make our hopes a reality.

I have some pleasing news regarding Billy Neil who is now making a great recovery from a serious knee operation, when part of the knee cap was removed which had been restricting movement. Billy has shown great courage in his effort to regain fitness and you will be pleased to know he will be making a comeback in the very near future. Derek Possee has had an unfortunate season really because he had been plagued with a nagging knee injury which has hampered him, and a player like Derek is all GUTS AND GO, however I feel sure it's on the mend now and we will see him turning defences inside out as we all know he can. Today's game is an extremely important one for us because Swindon I feel are one of the best sides in the Division, and if we are successful today I have a feeling we could be challenging for honours before the end of the season.

BENNY FENTON



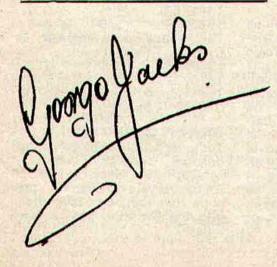
PLAYERS' PORTRAIT



Universal Pictorial Press and Agency Ltd.

GEORGE JACKS

GEORGE JACKS back in the summer of 1965 was given a free transfer by Queens Park Rangers and in the first week in July of that year joined Millwall. George was listed as an Inside Forward, but it was not long before it was recognised that his best role in the side was that of mid-field performer picking up a potential danger man in the opposition. George was born in Stepney and joined Rangers in 1963 and is now in his sixth season with the Lions. Height 5' 6½" and weight 11 st. 6½ lbs.





This being our first opportunity to greet you in 1971 may we begin by wishing you all A VERY HAPPY AND PROSPEROUS NEW YEAR. We look back on 1970, or at least that part of it concerned with the Football Season with a mixture of pleasure and disappointment. Disappointment because of our bad start to the season, pleasure because of that steady improvement which made a mockery of our earlier performances and made us think what might have been had we produced the same form right from the start. Even yet, for those who like backing long shots the odds are we can be knocking around at the top at the end. It needs a period of consistency which is not beyond our powers. We need too a little rub of the green, something which has eluded us for a long time.

When we all look back on the first half of the season what strikes us as the most outstanding performance so far? We have become accustomed to seeing Leeds perched on the top of the First Division. Somehow we all thought this would happen, but not so many would have bet on Arsenal being up there close on their heels and what a finish the League Championship is going to be if these two continue to fight it out. To answer that opening question. How about Aston Villa's resurgence as a power to be reckoned with. Their defeat of the 'mighty' Manchester United in the League Cup Semi-Final coupled with their challenge for promotion from the Third to Second Division must rank as the highlight of 1970. The Villa, at least, seem to have found the answer to declining gates — SUCCESS, but even in their darkest days the VILLIANS were ANGELS so far as their own public were concerned and their faithfulness has been amply rewarded. Perhaps therein is a moral to other Club's supporters. Nothing is more lowering to a Club than the loss of its public no matter how much it seems to be warranted.

We have now opened a second Club Shop for the sale of those articles listed elsewhere in the programme. The Shop is sited at the rear of the Main Stand and can be visited before and after each League and Cup game.

The disaster at Ibrox Park has shocked and stunned us all. Our first thought is for the relatives of the victims who have our deepest sympathy at this tragic time. The question of the safety and control of crowds at football matches has been the concern of the Football Association and the Clubs for some considerable time, and the Clubs themselves have to satisfy the various authorities concerned as to the safety of barriers, etc., but the strongest barriers in the world whilst they might minimise the danger will prove inadequate when a large crowd of people are out of control. By all means make Clubs take every precaution possible as regards barriers, entrances, exits, etc., but it's the actual control of crowds at possible danger points which will provide the real answer plus a sense of responsibility by the Public themselves.

Points from the Past

Today's encounter between Millwall and Swindon is the fifty-second between the two Clubs since they both became League Clubs back in 1920. Most of the meetings took place in the old Division Three (South), in fact all but seven games, four of which were in Division Three and the remaining three in Division Two. The records show that the spoils in the fifty-one games played to date are shared equally. The complete record reads:

P. W. D. L. F. A. PTS. 51 19 13 19 63 62 51 As these figures reveal the clashes between Swindon and Millwall could hardly be closer. Points obtained by the Clubs are identical and the goal average only differs by one goal in favour of Millwall. The full results of matches home and away since 1920 are as follows:

are as follows:						
	Home	e Away				
Season	F. A.	F. A.				
1920/21	5 0	1 4				
1921/22	0 0	1 1				
1922/23	1 1	0 0				
1923/24	10	0.1				
1924/25	1 2	0 1				
1925/26	1 2 3 0	11				
1926/27	4 1	0 3				
1927/28	3 3	0 3				
1024/25	10	1 0				
1934/35	10	1 2				
1935/36	1 1	1 0 1 3 0 3				
1936/37	1 1	0 3				
1937/38	0 2 3 1	1 0 1 3 0 3 2 1 0 2				
1948/49	3 1	0 2				
1949/50	1 0	1.1				
1950/51	10	1 0				
1951/52	0 0	2 2 2 1 2 2				
1952/53	3 0	2 1				
1953/54	6 1	2 2				
1954/55	1 0	1 1				
1955/56	1 1	0 1				
1956/57	2 1	0 1				
1957/58	1.1	0 3				
All the abov	e were					
Division Thre	e (So	uth).				
1962/63	3 4	0 1				
1965/66	3 4	0 1				
The above						
Division Thre	90	P				
1969/70	3 1	1 2				
1969/70 1970/71		1 2 0 3				
The above	wore					
		prayed III				
Division Two	,					
The same of the sa						

Match Ball

Today's ball has been kindly donated by Peter Bramble, serving in the Navy on H.M.S. Argonaut. He expresses the hope that the ball "is booted into the Swindon goal a few times."



The Lions Shop

The new Lions Shop, situated at the back of the Main Stand, is now open and carries a large stock of articles. Open before and after all First Team matches played at The Den the following items are on sale:—

Car Badges	20/-
Ties	15/-
Pennants (Large)	10/6
, (Small)	4/6
Cycle Pennants	2/6
Blazer Badges	5/-
	4/-
Lapel Badges	3/6
Footballer Key Rings	4/6
Football Boot Key Rings	2/6
T-Shirts (Adults size)	10/6
,, (Boys size)	8/-
Sun Scrapbook Encyclopaedi of Football	a 2/-
Car Stickers	2/-
Pens	1/3
Plastic Hats	3/-
Key Rings	4/6
Scrap Books	3/6
Autograph Books	2/6
Season Ticket Cases	1/6
Button Badges	1/-
Soccer Stars Gala Collection Album	2/6
Soccer Stars Gala Collection Packets of Picture Cards	6d.

Both Shops carry a large range of programmes, lapel badges and pennants of other Football League Clubs and the staff will be pleased to let you have details and prices. At the end of this month we will be receiving a supply of Millwall F.C. Programme Binders. In white PVC these binders will take a season's set of our programmes and will sell at 17/6 each.

All of the above items may be ordered by post through the Club, postage extra.



FROM THE CROWD

The above photograph was taken at one of our matches here at The Den this season. If you are the person featured within the circle then a complimentary ground ticket for our next home league match can be yours, by applying to the General Office in person with a copy of the programme.

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Colts News

On Saturday 19th December our Senior side met Chelsea in conditions not conducive to good football, a clay surface wet underneath and drying out on top which prevented accuracy in passing. Chelsea were a much stronger side than our Lads, but we tried to play good football with constructive play by our mid-field and forward players which enabled us to have more scoring chances than our opponents. However, Chelsea's keeper big Sherwood was in fine form and thwarted many of our fine attempts. We had the edge territorially during the first half but failed to score. After the break we maintained our advantage and John Johnson on the left flank was making ground and presenting half chances for our other forwards. Twenty minutes from time Derek Rainbird took a quick free kick to John Johnson who beat his man before centring hard and low; Gordon Beale closing in from the left fastened on to the cross and presented Andy Bushell with a chance which he accepted and we were a goal up. Other chances fell to Richard Buckle and John Johnson but although both on target, the Chelsea keeper saved brilliantly. This win enabled us to maintain our position second top of the League.

On the same day our Junior side travelled to Banstead to play the strong Crystal Palace under 17 year olds and came back with a very creditable 1-1 draw. In the first half we were up against a fast and accurate attack and it looked as though we were going to be well beaten, but sterling work at the back by Louis Munoz, Kenny Enver, Peter Naylor and Mike Tokely in goal prevented any mass onslaught on our goal. Malcolm Davies played well in mid-field but tenacious tackling by the Palace Lads prevented us from capitalising on Malcolm's good work. After the interval we were a different side and with Palace playing below their first half form, we completely dominated the game. Maybe the fitness of our young players had its effect on the game and it looked as if we were going to run up a good score, but the best we could do was a goal by Malcolm Davies from the penalty spot. Tony James on the left wing found the going a little too fast and he was substituted by Tony Palombo with good effect. A good result from our youngsters' point of view considering that Palace are winning the League with ease.



DENNIS TURNER

Cannock

Mr. Turner started refereeing at the age of 18 progressing to the Football League Line Staffordshire through the County League and the West Midlands League in 1966. He became a Football League Referee in 1968.

In 1968 he was one of the officials for a European Cup game in Malta and in 1970 he was reserve referee for the Anglo Italian Tournament.

Mr. Turner, a mining engineer, is married with two daughters aged nine years and six years. He is interested in Club cricket and gardening.

Watford v. Millwall

We have a number of Stand Tickets for sale for the match at Watford next Saturday 16th January, price 12/- each. These may be purchased from the Ticket Office before and after today's game.

TAKE COURAGE

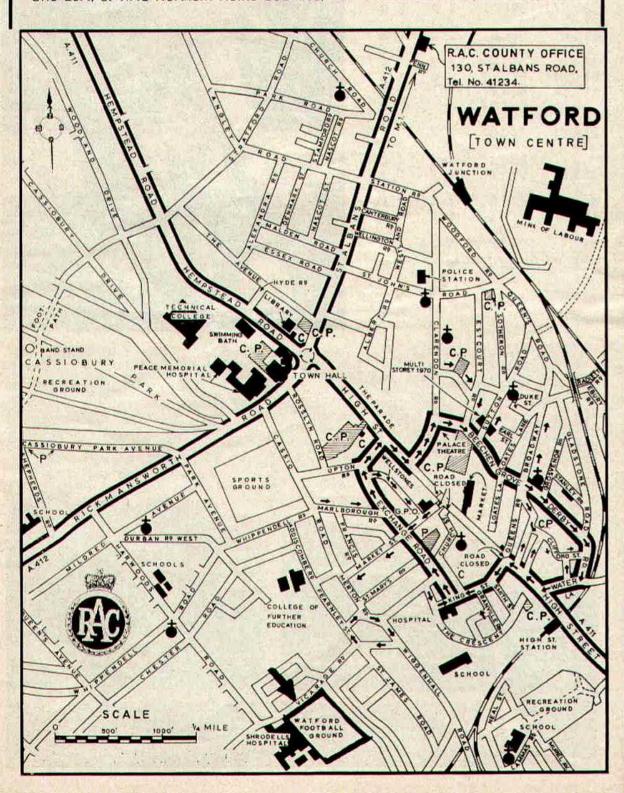


BY ROAD TO WATFORD

Approx. 15 miles from West London

Off-street parking is available near the ground, but the police control side street parking, so watch for the signs including diversions. For an up-to-date RAC report of roadworks that may affect your route see your local or national press.

Nearest RAC offices: RAC, P.O. Box 100, RAC House, Lansdowne Road, Croydon CR9 2JA; or RAC Northern Home Counties, 130 St. Albans Road, Watford, Herts.

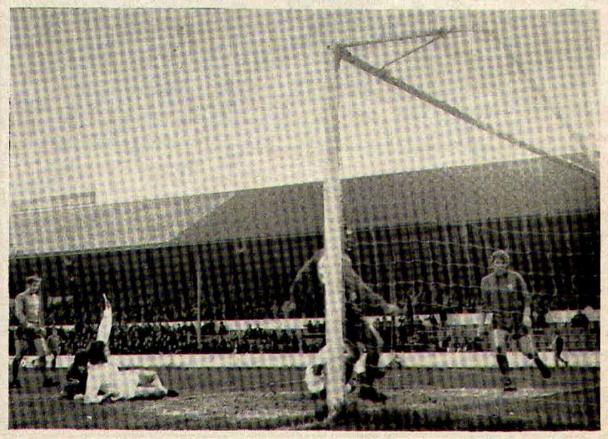


Action

Shots taken from our match with Cardiff City



Sport, and General Press Agency Ltd.



Millwall Football Club League Fixtures 1970 71

1970		Venue	Result 70/71 F. A.	Result 69/70 F. A.	Attendance 70/71	Attendance 69/70	
Aug. 11	2 Cardiff City	HAH	1 2 2 2 0 0	0 0 0 0 3 1	9,895 25,299 8,908	10,980 8,423 10,564	
Sep. 2	Stoke City (L.C. 2nd Rd.) Sheffield United Hull City Stoke City (L.C. 2nd Rd. Replay) Sunderland	A A A A A A A A A A A A A A A A A A A	0 1 3 1 0 0 1 2 0 2 2 1 0 0 0 3	1 2 2 2 1 0 1 2 — 1 2	15,360 15,867 10,230 13,365 15,593 12,789 12,196 14,389	12,276 21,718 8,782 11,286 — 17,491	
Oct. 2	Derby County (L.C. 3rd Rd.) Blackburn Rovers Coxford United Watford Orient League Cup 4th Round	AATATA H	0 3 2 4 2 0 3 2 3 0 0 0	0 4 3 1 0 0 1 0 -	8,424 25,537 8,280 13,715 11,988 14,282 16,012	6,214 11,434 10,764 12,777	
Nov. 7	Sheffield Wednesday Bolton Wanderers League Cup 5th Round	A H	0 1 2 0	2 0	12,668 6,410 9,173	9,881	
28	3 Middlesbrough	HA	2 0 0 1 2 1	1 1 1 3	13,036	16,221	
Dec. 8	League Cup Semi-Final Leicester City	A	1 2	6 2	8,560 22,062	7,825	
19	Cardiff City	H	2 1 P P	1 2	8,591	9,421	
1971							
Jan. 2 16 23	Stoke City (F.A. Cup 3rd Rd.) Swindon Town Watford F.A. Cup 4th Round	A H A	1 2	3 1 1 1	21,400	13,497 20,612	
30 Feb. 6	Middlesbrough	H A		1 1 0 2		12,641	
13	Leicester City F.A. Cup 5th Round	Н		0 1		14,011	
20 27	Bristol City Queens Park Rangers League Cup Final	A		1 1 2 3		13,133	
Mar. 6	F.A. Cup 6th Round	Н				10.075	
13 20 27	Sheffield Wednesday	A H		1 1		10,075	
Apr. 3	Carlisle United	A		1 0 4 2		12,007 10,753	
10 13 17	Sheffield United Blackburn Rovers	HAA		1 3 0 4 2 1 1 0		11,537 10,638	
24 26	Hull City	H		2 1 1 0		10,350 9,617	
May 1		Α					

London Mid-week League Fixtures Season 1970-71

					Will be	LEAG	UE CUP	FIXTURES				
Date	1970/71	Opponents	Venue	F. /	A. I	Date	1970/71	Opponents	Venue	F	٨	
Aug	19	Colchester United	Н	1		Oct.	21	Watford	H		1	
	26	Watford	H	5	1 1	Dec.	2	Colchester United	A	3	0	
Sep.	2	Peterborough United	H	- 1	1 1	an.	6	Luton Town	H	100	445	
	11	Luton Town	A	1	2		27	Aldershot	A			
	16	Aldershot	A	5	0 1	Feb.	3	Aldershot	H			
	30	Luton Town	H	2	1		10	Orient	A			
Oct.	7	Watford	A	0	6		17	Peterborough United	H			
	14	Colchester United	A	2	0		24	Brighton & Hove	H			
	28	Southend United	A	0	0 1	Mar.	3	Southend United	A			
Nov.	4	Aldershot	H	6	1		10	Orient	H			
	11	Orient	A	3	3		17	Watford	A			
	16	Peterborough United	A	3	5		24	Colchester United	H			
	25	Charlton Athletic	H	1	1		31	Brighton & Hove	A			
Dec.	9	Brighton & Hove	H	0	1 /	Apr.	6	Luton Town	A			
	23	Orient	H	4	0		14	Southend United	H			
	30	Southend United	н				19	Peterborough United	A		W.	
lan.	13	Brighton & Hove	A				28	Charlton Athletic	H			
	19	Charlton Athletic	A			May	4	Charlton Athletic	A			

SOUTH EASTERN COUNTIES LEAGUE FIXTURES—Division One

FIXTUR	RES—Division	One	
Date	Opponents	Venue	F. A.
Aug. 15	Gillingham	H† 11a.m.	
Aug. 15 22 29	O.P.R.	Α	1 2
29	West Ham	H† Ila.m.	2 0
Sep. 5	Crystal Palace	A	1 0
12		1st Rd.) H+	2 0
Sep. 5 12 19 26	Charlton A.	H+ Ila.m.	1 0
26	Watford	A	2 0
Oct. 3	Tottenham	H† 11a.m.	1 1
5	Reading *	A	2 1
10	Ipswich	_ A	2 0
24		2nd Rd) A	0 3
31	Luton	H† Ila.m.	2 !
Nov. 2	Arsenal	A	0 1
140V. 7	Tottenham *	Ht 11a.m.	4 4
14	Orient	H† 11a.m.	1 0
17	Tottenham * (reg		2 0 2 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0
	Reading	olay) H H† 11a.m.	0 2 1 0 2 0 0 1 4 0
21	Gillingham	A	2 0
Dec. 5	Orient	H† Ila.m.	Õ ĭ
12	Brentford	H+ 11a.m.	4 0
19	Chelsea	A	1 0
26			
1971	727	TANKS TO SERVICE	45.14
lan. 2	Ipswich	H† Ila.m.	PP
9	Fulham	Α	
lan. 2 9 16 23	Arsenal	H† Ila.m.	
23	Reading	A	
30	Watford	Ht Ilam	
Feb. 6	Charlton A.	A	
13	Luton Fulham	Ht 11a.m	
27	Fullian	Tat I I a, in	
Mar. 6			
13	Brentford	A	
20	Crystal Palace	At Ila.m	
27	Chelsea	H+ lla.m	
Apr. 3	West Ham	Δ	
whi. 3	THE COLUMN	- W	

SOUTH EASTERN COUNTIES LEAGUE FIXTURES—Division Two

Date .	Opponents	Venu	e	F.	A.
Aug. 15	West Ham	A		1	1
Sep. 5 12 19 26	Chelsea	A		1122234213	4
12	Fulham	H	11a.m.	2	2
19	Tottenham	A		2	4
26	Gillingham	A+	lla.m.	2	1
Oct. 3	Charlton A.	A	1,7,700100	3	0
10	Orient	At	11a.m.	4	ō
17	Gillingham	A	E-ALTERNATION CO.	2	n
24	Chelsea	Ht	Ila.m.	ĩ	24100001
31	Orient	A		2	ĭ
Nov. 7					
14	Tottenham	14+	11a.m.	2	
21	West Ham	H	11a.m.	Ď	P 3 1 1
21 28	Fulham	A	T. W. College	7	3
Dec. 5	Fulham *	At	lla.m.	3 P 7 5	í
19	Crystal Palace	A	114.	-	8
26	Ciyatai rance	,		24	10
1971					
	Charlton A.	Ht	Ha.m.	P	P
lan. 2	Crystal Palace	H+	lla.m.	Marie I	100
16	Gillingham *	A	2010.000000		
23	Chelsea *	H+	Ila.m.		
30	West Ham *	144	Ila.m.		
Feb. 6	Orient *	A			
13	Crystal Palace *	H+ AA			
20	Tottenham *	A			90
27	Crystal Palace *	G+	11a.m.		
Mar. 6	Charlton A. *	H	11a.m.		
mar. o	Chelsea *	A	L.E. M.		
13	Cheisea	- 63			
27	West Ham *	A			
A 2	AAGST LIKIN				
Apr. 3	Tottenham *	H†	4.40		
17			lla.m.		
	Charlton A. *	A.	Terra de la		
24	Gillingham *	HI	lla.m.		
May. B	Orient *	Ht	lla.m.		
† deno					
• deno	tes League Division	Two gar	nes		

denotes Langley Park denotes Southern Junior Floodlight Cup

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The Den Development Association

We take this opportunity to wish all our Agents and Members a Prosperous New Year. May we also thank you for your efforts during the past year and call upon you to do even better this year, because as we are never tired of telling you how important it is for the Club for us to maintain and increase our efforts. We need new agents badly because if we are to continue with the work of making The Den into a First Class stadium we need every penny we can raise. Much has been done, much more remains to be done. We are open for your suggestions. If there are any places around the ground where you think we should do something which will add to your comfort and enjoyment please let us know and if it is within our power to carry them out, then we will do so. But please remember we must have your support. It only costs you a shilling a week and the prizes are good as you can see. Join today. Better still become an agent and rope in your friends, relatives and work mates. Here are the details of the prizes you can win:

£100 for the 4 home teams scoring the highest combined score. £70 for the 4 home teams with the highest combined score against.

£16 for the 4 lowest scores including opponents.

In addition there is a snowball prize paid out when four matches each result in a 2-2 draw. Also every week four of our agents receive a lucky prize of £5.

Tickets are one shilling weekly.

If you cannot find time to call at the Pools Office which is open every day of the week including Match Days then fill in the attached coupon.

I wish to become an agent for The Den Improvement Fund. I am over 18.

NAME OF TAXABLE PARTY.				
NAME	THE STREET STREET, STR	 		
		A - 0 - 0 - 0 - 0 - 0 - 0 - 0 - 0 - 0 -	Companies Carlotte and activities of the	

ADDRESS

When completed return to: Den Improvement Fund.

The Den, Cold Blow Lane, New Cross, S.E.14. (Tel: 01-639 1478) You may if you so wish have a free terrace ticket for the next home game in lieu of commission, if you dispose of 25 or more tickets weekly.

RESULT OF COMPETITION WEEK 21 ENDING 2/1/71

POOL 1. 4 Home Teams Highest Combined Score

Paid on 19 Goals. 6 winners at £16/13/4

01-06-07-48 (46) 01-07-16-48 (316)

01-07-15-48 (457) 01-07-35-48 (309) 01-07-37-48 (326) 01-06-07-16 (152)

£70

POOL 2. 4 Home Teams Highest Combined Score Against 11Goals highest unsold. Paid on 10 Goals. 5 winners at £14. 18-29-46-47 (387) 18-29-37-47 (57) 10-29-46-47 (8) 16-29-37-47 (439)

POOL 3. 4 Lowest Scores including Opponents £16
Paid on 2 Goals. 1 winner at £16.
02-05-22-27 Mrs. M. Fuller, 32d Coleman Road, S.E.5. (95)

POOL 4 4 Matches each resulting in a 2-2 Draw 15 possibles. Not won. Snowball now stands at £18.

ALL POOLS SUBJECT TO RE-SCRUTINY

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offer the BEST BENEFITS for the CHEAPEST CONTRIBUTIONS

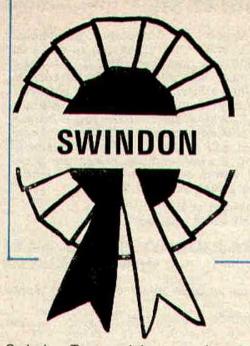
Benefits include Grants for-

SURGICAL APPLIANCES OPTICAL DENTAL CONVALESCENT HOME TREATMENT.

Local Office: 381 QUEENS ROAD, NEW CROSS, LONDON, S.E.14

10-37-46-47 (91)

PAON SPEZOING THE TANCE



Welcome to our visitors from SWINDON TOWN

Ground: COUNTY GROUND, SWINDON

Club Colours: RED & WHITE

Team Manager: F. FORD

Swindon Towns claim to a place in Football's Hall of Fame in modern times has been established within the last two seasons. It all happened in Season 1968/69 when in addition to gaining promotion to the Second Division as runners up to Watford they won the applause of the Football World by winning the Football League Cup, defeating the mighty Arsenal after extra time at Wembley in the same season. In 1969 and 1970 they went a stage further in their cup winning exploits by winning both the League Cup Winners Cup Competition and the Anglo-Italian Inter League Club Competition, the latter in its inaugural year. If one looks back over the years the name Swindon Town has been closely associated with success in the F.A. Cup. In their days as a Southern League Club they entered the F.A. Cup in 1907/08, reached the third round and three years later got to the Semi-Final, only to be beaten by the ultimate winners, Newcastle United at Tottenham. Two years later they again reached the penultimate stage of the competition losing to Barnsley after a replay. In the period 1907 to 1914 the Robins, as they are known, won the Southern League title twice and were never lower than fifth in the final tables. The Club commenced its career as an Amateur organisation, founded by a Clergyman. It's surprising how many Clubs started as Sunday School outfits. Religion and Football are not so far apart really. With their acceptance into the Southern League in 1894 the Swindon Town Club were virtually professional and finally in 1920 along with the other members of the Southern League they formed the new Third Division of the Football League. Their fortunes as a League Club failed to follow the pattern of their passage in Cup Competitions. Obliged to seek re-election in the years 1933, 1956 and 1957 they had to wait until 1962/63 before tasting Division Two status. Even then this only lasted until 1965. But as already indicated they rose again in 1968/69. As befits a Club who have highlighted the Soccer scene over the years, many prominent player personalities have played in their colours. The likes of Harold Fleming, capped nine times for England. Harry Morris, capped twenty-one times for Wales and John Walker who represented Scotland on nine occasions. These from the past. In more modern times Mike Summerbee, Ernie Hunt, Rod Thomas and of course, Don Rogers, our Star visiting player today.

Pen Pictures

GOUGH T. (Half Back)
Born Bath. Signed for Bristol Rovers from
Bath City at age of 17 and subsequently
returned to Bath. Signed from Bath City
July 1970 to return to League Football.
Height 5'5". Weight 10 st. 10 lb.

THOMAS R. (Full Back)
Born Glyncorrwg. A former youth player
with the Club. He was signed from
Gloucester City in July 1964. Has gained
Welsh Under-23 Caps and Full Welsh
Caps. Regular member of promotion winning side of Season 1968/69. Played in

Football League Cup Final Winning Team of Season 1968/69. Played in League Cup Winners Cup Winning Team of 1969 and played in Anglo Italian Inter Club Competition Winning Team Season 1969/70. Height 6'. Weight 12 st. 10 lbs.

DOWNSBOROUGH P. (Goalkeeper)

Born Halifax. Signed in August 1965 from Halifax Town where he was a product of local football. A fearless agile player who has done much to strengthen the Towns defence. Regular member of promotion winning side of Season 1968/69. Played in Football League Cup Final winning team of Season 1968/69. Played in League Cup

Pen Pictures

Winners Cup winning team of 1969. Played in Anglo Italian Inter Club Competition winning team Season 1969/70. Height 5'10½". Weight 13 st. 2 lbs.

TROLLOPE J. (Left Back)

Born Swindon. A local player who joined the Swindon Ground Staff from school. He was selected for the first team at the beginning of the 1960/61 season when he was just 16 years old, and was ever present during that season. Together with his partner that year, who was also 16, they were the youngest full backs ever to appear as a pair in League Football. Regular member of promotion winning side of Season 1968/69. Played in Football League Cup Final winning team of Season 1968/69. Played in League Cup Winners Cup Winning Team of 1969 and played in Anglo Italian Inter Club Competition Winning Team Season 1969/70. Height 5'10". Weight 11 st. 13 lbs.

HARLAND S. (Left Half) and Captain

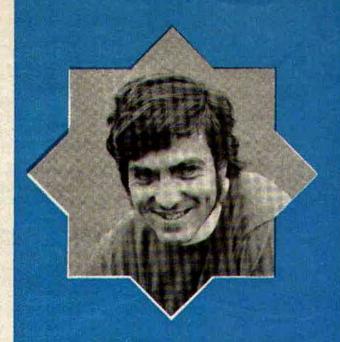
Born Liverpool. Was signed from Carlisle United in July 1966. Formerly with Everton and Bradford City. He has been a regular choice at left half since making his debut at the beginning of the 1966/67 season. A forceful player who likes to go forward to back up the forwards in attack. Regular member of promotion winning side of Season 1968/69. Played in Football League Cup Final Winning Team of Season 1968/69. Played in League Cup Winners Cup winning team of 1969 and played in Anglo Italian Inter Club Competition Winning Team Season 1969/70. Height 6'. Weight 12 st. 5 lbs.

NOBLE P. (Inside Forward)

Born Sunderland. Joined the Club from Newcastle in January 1968 for whom he played for four years. Prefers to play an attacking role. Regular member of promotion winning side of Season 1968/69. Played in Football League Cup Final Winning Team of Season 1968/69. Played in League Cup Winners Cup Winning Team of 1969, and played in Anglo Italian Inter Club Competition Winning Team Season 1969/70. Height 5'8". Weight 10 st. 10 lbs.

SMITH J. (Inside Forward)

Born London. Signed from Torquay United in June 1968 and previously played for Leyton Orient, West Ham United, Tottenham Hotspur and Coventry. Former England Under-23 International. Regular member of promotion winning side of Season 1968/69. Played in Football League Cup Final Winning Team of Season 1968/69. Played in League Cup Winners Cup Winning Team of 1969, and played in Anglo Italian Inter Club Competition Winning Team Season 1969/70. Height 5'8". Weight 13 st.



DON ROGERS

SWINDON TOWN

Probably the most colourful personality to appear for Swindon for a number of years, Don Rogers, locally born at Paulton, signed for the Robins at the age of 15. He soon came to the fore, was capped for England as a Youth International and subsequently played for the Under-23 International side. He was a regular member of Swindon's promotion winning side of Season 1968/69, as well as the star in Swindons scintillating success in the League Cup Final at Wembley in the same season. He was also a member of the side which won the Football League Cup Winners Cup and the Anglo Italian Inter Club Competition which Swindon also won. Height 5' 10". Weight 12 st. 10 lbs.

LEAGUE DIVISION TWO 1970-71	TEAMS AND APPEARANCES
P. W. D. L. F. A. PTS. Leicester 23 13 6 4 38 20 32 Luton 22 12 7 3 38 16 31	London Mid-Week League 1970-71
Leicester Luton 22 12 7 3 38 16 31 Hull 23 12 6 5 34 24 30 Sheffield Utd. 23 10 9 4 40 28 29 Cardiff 23 10 8 5 35 22 28 Carlisle 23 9 9 5 34 25 27 Norwich 22 8 10 4 25 20 26 Middlesbrough 23 10 6 7 34 29 26	League Lge, Cup L.C. Cup
Hull 23 12 6 5 34 24 30 Sheffield Utd. 23 10 9 4 40 28 29 Cardiff 23 10 8 5 35 22 28 Carlisle 23 9 9 5 34 25 27 Norwich 22 8 10 4 25 20 26	D. MACKIE 13 2 1
Middlesbrough 23 10 6 7 34 29 26	G. BEALE 11 2 J. BURKETT 14 2 1 D. COXHILL 14 1 2 1
Swindon 23 9 6 8 31 21 24 Sunderland 23 9 6 8 32 27 24 Oxford 22 9 6 7 26 27 24	D. COXHILL 14 1 2 1 A. GARNER 14 1 2 1 1 P. LALLY 14 2 1
Oxford 22 9 6 7 26 27 24 Sheffield Wed. 24 8 7 9 31 39 23 Millwall 22 9 4 9 27 24 22	S. BROWN 10 4 2
Portsmouth 22 7 6 9 31 34 20 Birmingham 23 7 6 10 24 30 20	W. NEIL 4 2 1
Birmingham 23 7 6 10 24 30 20 Q.P.R. 22 6 6 10 31 36 18 Bolton 24 6 5 13 24 35 17 Watford 22 4 9 9 22 34 17	B. SALVAGE 14 4 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Orient 22 3 11 8 15 31 17 Bristol C. 22 5 6 11 26 39 16	W. HOLMES 8 3 1 1 1 A. BUSHELL 1 G. JACKS 7 2 2 1
Blackburn 23 3 8 12 21 38 14 Charlton A. 22 3 7 12 22 42 13	M. KELLY 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
LONDON MID-WEEK LEAGUE	D. FRANCIS 3 1 OPPONENTS 2
Watford P. W. D. L. F. A. PTS.	
Luton 16 10 2 4 43 22 22 Peterborough 17 8 5 4 31 25 21	S.E. Counties League—Div. 1 1970-1971
Charlton A. 16 8 3 5 35 23 19 Millwall 15 6 5 4 34 23 17	League Cup in () Appearances Goals
Brighton 15 6 3 6 23 28 15 Orient 17 3 7 7 23 33 13 Southend 14 3 4 7 18 29 10 Colchester 13 1 5 7 12 26 7	A. BALLARD (1) 17 A. BUSHELL (1) 17
Southend 14 3 4 7 18 29 10 Colchester 13 1 5 7 12 26 7 Aldershot 15 2 3 10 15 43 7	J. FLAHERTY (1) 9 P. NAYLOR 11 [Sub 2] 1
	G. BEALE T. SAMPSON M. HOBBS (1) 12 (1) 1
S.E. COUNTIES LEAGUE—DIV. ONE P. W. D. L. F. A. PTS.	R. COMPTON 7 3 M. DAVIES (1) 14 2
Tottenham 17 14 3 0 58 17 31	S. WEBB (1) 5
Chelsea 17 11 1 5 43 20 23	G. GIBBS (1) 11 2 J. JOHNSON (1) 8 (1) 1 A. MARTIN 3
Arsenal 16 9 4 3 34 15 22 Crystal P. 15 8 5 2 28 20 21 West Ham 18 10 1 7 36 29 21 Luton 18 8 3 7 43 31 19	R. PITTAWAY D. RAINBIRD 10
	L. MUNOZ S. BARCLAY [Sub 1]
Orient 16 7 4 5 26 20 18 Q.P.R. 17 8 2 7 30 29 18 Ipswich 17 6 5 6 22 19 17 Charlton A. 15 6 3 6 25 25 15 Gillingham 16 4 2 10 24 40 10	F. GALE 1 R. BUCKLE 2 1 K. ENVER 1
Gillingham 16 4 2 10 24 40 10 Watford 16 2 4 10 18 39 8 Fulham 15 3 2 10 22 36 8	OPPONENTS 2
Watford 16 2 4 10 18 39 8 Fulham 15 3 2 10 22 36 8 Reading 17 0 4 13 10 57 4 Brentford 15 1 0 14 17 54 2	
	S E. Counties League—Div. 2 1970-71
S.E. COUNTIES LEAGUE—DIY. TWO CUP P. W. D. L. F. A. PTS. 15 11 3 1 50 16 25	League Cup in () Appearances Goals
Tottenham 14 9 3 2 45 20 21	G. VAN HAMME (4) L. MUNOZ (6) 1
Chelsea 15 9 2 4 50 26 20 Millwall 13 8 3 2 32 19 19 Charlton A. 14 4 3 7 21 34 11 West Ham 14 3 3 8 13 29 9	M. BUCKINGHAM (2) S. BARCLAY (5) R. PITTAWAY (6)
West Ham 14 3 3 8 13 29 9 Fulham 14 4 2 8 29 48 8 Gillingham 15 2 3 10 23 45 7	R. PITTAWAY (6) B. GORIN (2) T. PEARCE (12) 1 (3)
Gillingham 15 2 3 10 23 45 7 Orient 14 1 4 9 14 40 6	G. GIBBS K. ENVER (2)
TEAMS AND APPEARANCES	R. BUCKLE (10) (5) A. MARTIN (4) (2)
Football League 1970-71 Substitutes in Italics League F.A. Cup Lge. Cup	L. BEAUCHAMP (2) 1 1 1 P. NAYLOR (3) F. GALE (10) 1
B. KING Apps. Gls. Apps. Gls 3	J. MULROONEY (11) 1 S. WEBB (6) 1 (5) 2
B. BROWN 22 1 3 H. CRIPPS 22 6 1 3 A. DORNEY 19 1 3	T. BOWDEN (7) (Sub 1) D. RAINBIRD (2) M. LINDSAY (1)
B. KITCHENER 22 1 3 D. BURNETT 22 1 3	R. COMPTON (9) 1 (7) 2 L. IOHNSON (8) (3)
D. BURNETT 22 1 3 D. POSSEE 22 7 1 1 2 2 G. JACKS 8 2	D. GROOM (2)
D. POSSEE 22 7 1 1 2 2 G. JACKS 8 2 G. BOLLAND 22 2 1 3 1 E. DUNPHY 22 1 1 3 D. ALLDER 22 1 1 3 1 S. BROWN 11 1 2 1	A. PALOMBO (5) J. FLAHERTY (2)
D. ALLDER 22 1 1 3 1 2 1 W. NEIL 1	M. HOBBS (3) (3) A. JAMES (2) 1 G. TOWNSEND (1)
B. BRIDGES 15 8 1 A. GARNER 1	M. DAVIES T. BOWDEN (2) (1)
OPPONENTS 1	OPPONENTS (3)

The World at their Feet

The white hot atmosphere of football's greatest ever prize — the World Cup — is captured and colourfully retold in THE WORLD AT THEIR FEET which will be seen on the big screen in 138 countries throughout the world.

The eyes of the world focussed on Mexico in 1970 — from far and wide the pilgrimage

to the areas of lush, sacred green turf began.

First there were the wealthy who paid thousands of pounds to jet across clear blue skies and indulge their whims and fancies, cheer their heroes and talk for the rest of their lives about some of the most brilliant football ever seen. "I was there " was later to be their proud boast.

Then came the experts — the cameramen and commentators by the hundred and journalists from the world's Press by their thousands. Even their cynical, tough as teak "I've seen it all before" attitudes mellowed as they licked their lips like little boys at this

soccer feast.

Surrounding them was the 'circus' that made the whole thing possible — the thousands of technicians, the ordinary nice sort of man doing an ordinary job of work. For them their trip to Mexico was an added bonus.

Then came the hallowed heroes of this almost macabre piece — the players themselves.

In many cases worshipped in their own countries as Saints.

Men intent on pitting their tanned muscular bodies against each other, having vowed to play until they dropped dead with exhaustion or just burst with plain frustration.

All had one aim in their lives before the first vital ball of this tournament of tournaments was kicked — to touch or be clutching the Jules Rimet trophy after the shrill, cold final whistle had gone.

Suddenly, seemingly overnight, international headlines were unceremoniously barged off page one to make way for names like Pele, Charlton, Rivera, Moore, Seeler, Jairzinho and Cubilla — surely the greatest ever star cast assembled for a film.

Countries like El Salvador, Israel and Morocco rubbed shoulders for one heady and dizzy

moment with the might of Russia, Mexico and the holders England.

A 20th century fairytale was being written and there to mirror the heartbreak, excitement, tears of joy and sobs of desparation was Morton Lewis and his twenty-five top camera teams who made THE WORLD AT THEIR FEET, the official F.I.F.A. film. Not for them, just an ordinary pictorial record of Mexico's day of days. They wanted to

create something different - and this they have done.

The 1970 World Cup tournament is seen through the young but very clearly focussed eyes of a lovable little boy called Martin, aged ten.

Martin is suffering from a severe dose of soccer-mania. So with a big heart he decides to pack his small bag and go to the Stadium on his own - by truck, mule, workmen's cart and boat.

He gains admission to the games by sneaking past officials with a tape recorder tucked

under his arm and wearing a Press photographer's hat.

Memorable moments are a matter of personal choice but perhaps two of the most thrilling happenings are West Germany's 3-2 defeat of England in the quarter-finals after extra time and Italy's magnificent 4-3 defeat of West Germany in the semi-finals, also in extra

The result is a kaleidoscope of colour, gaiety, sorrow and joy which, when all combined, spell a uniquely infectious tournament called The World Cup.

Future Fixtures here at The Den

Monday 11th January K.O. 7.30 p.m.

F.A. Youth Cup Third Round

WEST HAM UNITED

Saturday 30th January K.O. 3 p.m.

Football League Division Two

MIDDLESBROUGH

The Line up M. Filk. This A. A.

MILLWALL		SWINDON TOWN
SHIRTS: WHITE SHORTS: WHITE		SHIRTS: RED SHORTS: WHITE
Bryan KING	1	Peter DOWNSBOROUGH
Brian BROWN	2	Rod THOMAS
Harry CRIPPS	3	John TROLLOPE
Alan DORNEY	4	Joe BUTLER
Barry KITCHENER	5	Chris Porter
Dennis BURNETT	6	Stan Harland
Derek POSSEE	7	John SMITH
Gordon BOLLAND	8	Tony GOUGH
Barry BRIDGES	9	Arthur HORSFIELD
Eamonn DUNPHY	10	Peter NOBLE
Doug ALLDER	11	Don ROGERS
To be announced	12	To be announced
Referee		Linesmen
Mr. DENNIS TURNER Cannock		Mr. W. H. DANCE
		Welwyn Garden City Red Flag
		Mr. F. CLARK
		Upminster Yellow Flag